

019-2020 BOARD OF DIRECTORS

President (2019-2021)

Journal Sub-Committee Chair

Chrisann Schiro-Geist | Memphis, TN
chrisann@memphis.edu

Past President (2019-2021)

IPEC Certification Sub-Committee Chair | Elections Chair

Scott Whitmer | Yakima, WA
scott@whitmerandassociates.com

President-Elect (2019-2021)

2021 Conference Chair | Tech. Sub-Committee Chair

Terry Leslie | Lancaster, PA
tleslie@leslievc.com

Secretary (2018 - 2021)

Newsletter Sub-Committee Chair

Sara Statz | Middleton, ID
Sara.statz@gmail.com

Treasurer (2019-2022)

Dan Wolstein | Hackensack, NJ
dan@kincaidvocational.com

Director-At-Large (2021-2024)

CEU Committee Chair

Mark Anderson | Rocky River, OH
mrkand1one@aol.com

Director-At-Large (2018-2021)

Ethics Committee Chair

Alireza Bagherian | San Francisco, CA
drb@synapsehc.com

Director-At-Large (2020-2023)

IPEC Test Development Sub-Committee Chair

Brian Daly | Clinton, NJ
brian@premiervocationalexperts.com

Director-At-Large (2018-2021)

ABVE Test Committee Chair

DT North | Olympia, WA
dt@achieveconsultingteam.com

Director-At-Large (2019-2022)

Publications Committee Chair

David Perry | Grand Forks, ND
david.perry@und.edu

Director-At-Large (2019-2022)

Membership & Marketing Committee Chair

Scott Severt | Merrifield, VA
scott@scottsevertllc.com

Director-At-Large (2020-2023)

Board Development Committee Chair | Membership & Marketing Sub-Committee Chair

Ron Smolarski | Ann Arbor, MI
ron@beaconrehab.com

Director-At-Large (2020-2023)

ABVE Certification Chair

Rona Wexler | New York, NY
rona@theemployabilityexpert.com

Executive Director

Stephanie Munoz | Soquel, CA
stephanie@btfenterprises.com

Account Manager

Gabe Cortez | Soquel, CA
gabe@btfenterprises.com



AGENDA | ABVE Board of Directors Meeting

Tuesday, December 1, 2020 2:00pm PT | 3:00 MT | 4:00pm CT | 5:00pm ET
Video Conference via Zoom | <https://zoom.us/j/95406988355>

List of Attendees: Stephanie Munoz, Gabe Cortez, Chrisann Schiro-Geist, Scott Whitmer, Terry Leslie, Sara Statz, Dan Wolstein, Alireza Bagherian, Scott Severt, DT North, Rona Wexler, David Perry, Brian Daly, Ron Smolarski, and Mark Anderson.

Call to Order to Meeting of Board of Directors 2020-2021

The meeting was called to order by Chrisann Schiro-Geist at 2:03 pm PT.

Approval of the agenda

Motion to approve the agenda by Chrisann Schiro-Geist, second by Sara Statz. All were in favor, and none were opposed. Motion passed.

Minutes

DT North asked that the language be clarified regarding the IPEC test development; Stephanie will change the minutes to reflect this recommendation. Motion to approve the minutes of August 27, 2020, was made by Dan Wolstein, second by Scott Severt. All were in favor, and none were opposed. Motion passed.

Financials

Dan Wolstein provided the Treasurer's Report of ABVE's current financial health. He noted our income is up \$10k from this time last year, mainly due to our virtual conference's lower costs. As of today, our membership renewals are down about \$7k when compared to the previous year. If the 2021 annual conference were to be virtual, our profits would likely be maximized.

Between our checking and our money market, the organization's financials are in good standing.

- Review 2020 - 2021 Financials ([BS](#) & [P&L](#))

Motion to approve and accept 2020-2021 financials was made by Sara Statz, second by Rona Wexler. All were in favor, and none were opposed. Motion passed.

ABVE BOD Meeting (continued)

Report from Committees

Ethics

Alireza Bagherian updated the Board on a recent ethical issue. A complaint was lodged against an ABVE member regarding the veracity of labor market surveys.

Rona Wexler made a motion to approve the updated code of ethics, second by Chrisann Schiro-Geist. All were in favor, and none were opposed. Motion passed.

Conference Committee

Terry Leslie said ABVE is not able to determine if the 2021 conference will be in-person or virtual. The conference will likely move forward with a virtual delivery system due to the ongoing COVID-19 pandemic.

Terry made a motion made to move forward with the virtual 2021 conference, second by Rona Wexler. All were in favor, and none were opposed.

Membership & Marketing

Scott Severt updated the Board on their efforts to increase awareness via social media for millennial outreach. Scott asked the Board to suggest younger vocational experts reach out to the committee to participate in this outreach program. Ron Smolarski recommended search engine optimization (SEO) to increase awareness of our organization and our particular field of practice.

CEU Committee

A motion was made by Rona Wexler, second by Dan Wolstein, to discuss a [CEU Proposal](#). The proposal discussed additional review from the credentialing chair for CEU programs exceeding a certain number of hours. The motion to table the CEU proposal was made by Rona Wexler, second by Terry Leslie. All were in favor, and none were opposed.

Certification Committee

Rona Wexler reviewed the [Revised Fellow/Diplomate Application Proposal](#) with the Board. She discussed the need to review and revised our application was due to the flood of applications of those who did not understand the focus of the documentation needed to be forensic work products. Terry Leslie motioned to approve the revised Fellow/Diplomate application proposal, DT North second. All were in favor, and none were opposed.

Rona also updated the Board with the status of new applications. There are currently 4 applications in review, with 6 new Fellow/Diplomates were recently certified (one applicant failed the exam).

Test Development Committee

Discussion tabled for the next meeting.

Publications Committee

Discussion tabled for the next meeting.

Journal

Discussion tabled for the next meeting.

ABVE BOD Meeting (continued)

Newsletter

Sara Statz discussed how the lack of available content from Members has led to its decline in the frequency of our, once, quarterly newsletter. A brief discussion was had about how to approach disseminating information and ideas to our membership.

Technology

Discussion tabled for the next meeting.

Board Development Committee

Ron Smolarski reported Stephanie Munoz was tasked with sending an email blast out to all Members asking for their participation in a committee.

Old Business

Consideration for a new logo

A logo competition by our Members resulted in no logo submissions. Terry Leslie motioned that money be set aside to pay a graphics designer to create a new logo, second by Brian Daly. All were in favor, and none were opposed.

Elections

Stephanie Munoz discussed the current election. Dan Wolstein is running for President-Elect, Sara Statz for Treasurer, and Alireza Bagherian and Maria Babinetz for the two Director-at-Large positions. A motion to approve the election slate was made by Rona Wexler, second by Terry Leslie. All were in favor, and none were opposed.

New Business

[VRCC Letter](#)

Chrisann Schiro Geist stated ABVE would support the VRCC's initiative publicly.

[Awards Reminder](#)

Stephanie Munoz reminded everyone submissions for award nominations are due January 15, 2021.

Adjourn meeting

Motion to adjourn the ABVE Board of Directors made by Rona Wexler, second by Sara Statz. All in favor, the meeting closed at 4:06 pm PT.

Next Meeting:

Tuesday, February 9, 2021 @ 2:00pm PT | 3:00 MT | 4:00pm CT | 5:00pm ET