

## 019-2020 BOARD OF DIRECTORS

### President (2019-2021)

#### *Journal Sub-Committee Chair*

Chrisann Schiro-Geist | Memphis, TN  
[chrisann@memphis.edu](mailto:chrisann@memphis.edu)

### Past President (2019-2021)

#### *IPEC Certification Sub-Committee Chair | Elections Chair*

Scott Whitmer | Yakima, WA  
[scott@whitmerandassociates.com](mailto:scott@whitmerandassociates.com)

### President-Elect (2019-2021)

#### *2021 Conference Chair | Tech. Sub-Committee Chair*

Terry Leslie | Lancaster, PA  
[tleslie@leslievc.com](mailto:tleslie@leslievc.com)

### Secretary (2018 - 2021)

#### *Newsletter Sub-Committee Chair*

Sara Statz | Middleton, ID  
[Sara.statz@gmail.com](mailto:Sara.statz@gmail.com)

### Treasurer (2019-2022)

Dan Wolstein | Hackensack, NJ  
[dan@kincaidvocational.com](mailto:dan@kincaidvocational.com)

### Director-At-Large (2021-2024)

#### *CEU Committee Chair*

Mark Anderson | Rocky River, OH  
[mrkand1one@aol.com](mailto:mrkand1one@aol.com)

### Director-At-Large (2018-2021)

#### *Ethics Committee Chair*

Alireza Bagherian | San Francisco, CA  
[drb@synapsehc.com](mailto:drb@synapsehc.com)

### Director-At-Large (2020-2023)

#### *IPEC Test Development Sub-Committee Chair*

Brian Daly | Clinton, NJ  
[brian\\_daly96@yahoo.com](mailto:brian_daly96@yahoo.com)

### Director-At-Large (2018-2021)

#### *ABVE Test Committee Chair*

DT North | Olympia, WA  
[dt@achieveconsultingteam.com](mailto:dt@achieveconsultingteam.com)

### Director-At-Large (2019-2022)

#### *Publications Committee Chair*

David Perry | Grand Forks, ND  
[david.perry@und.edu](mailto:david.perry@und.edu)

### Director-At-Large (2019-2022)

#### *Membership & Marketing Committee Chair*

Scott Severt | Merrifield, VA  
[scott@scottsevertllc.com](mailto:scott@scottsevertllc.com)

### Director-At-Large (2020-2023)

#### *Board Development Committee Chair | Membership & Marketing Sub-Committee Chair*

Ron Smolarski | Ann Arbor, MI  
[ron@beaconrehab.com](mailto:ron@beaconrehab.com)

### Director-At-Large (2020-2023)

#### *ABVE Certification Chair*

Rona Wexler | New York, NY  
[rona@theemployabilityexpert.com](mailto:rona@theemployabilityexpert.com)

### Executive Director

Stephanie Munoz | Soquel, CA  
[stephanie@btfenterprises.com](mailto:stephanie@btfenterprises.com)

### Account Manager

Nicholas Jellison | Soquel, CA  
[nicholas@btfenterprises.com](mailto:nicholas@btfenterprises.com)



## AGENDA | ABVE Board of Directors Meeting

Thursday, August 27, 12:00pm PT | 1:00 MT | 2:00pm CT | 3:00pm ET  
Video Conference via Zoom

*List of Attendees: Stephanie Munoz, Sara Statz, Dan Wolstein, David Perry, Mark Anderson, Alireza Bagherian, Terry Leslie, Scott Severt, DT North, Gabe Cortez, Rona Wexler, Brian Daly, Ron Smolarski, Chrisann Schiro-Geist, and Scott Whitmer.*

### Call to Order to Meeting of Board of Directors 2020-2021

The meeting was called to order by Chrisann Schiro-Geist at 12:08 pm PST.

### Approval of the agenda

Motion to approve the agenda by Chrisann Schiro-Geist, second by Brian Daly. All were in favor, and none were opposed. Motion passed.

### Minutes

Motion to approve the minutes by Chrisann Schiro-Geist, second by Dan Wolstein. All were in favor, and none were opposed. Motion passed.

### Financials

Dan Wolstein provided the Treasurer's Report.

Dan said the organization profited \$19,000 for the 2019-2020 fiscal year, primarily because of the credits we had from our canceled conference in Tampa. The 2020 conference brought in a little over \$35,000 in paid registrations for the virtual conference. Dan indicated that without Stephanie Munoz at BTF Enterprises, our organization would be financially struggling due to the issues the COVID-19 pandemic presented for our 2020 annual conference.

\$11,000 in refunds were issued for the 2020 conference. There were approximately \$2,000 in expenses leaving ABVE with a profit of \$22,000 for this year's conference. There are roughly \$25,000 in credits that can be used at the 2021 Conference. To meet our budgetary needs, ABVE needs to have 80-100 paid attendees at the 2021 conference. Dan Wolstein noted income would be wholly dependent upon next year's conference.

Motion to approve and accept to accept 2019-2020 year-end financials was made by Sara Statz, second by Chrisann Schiro-Geist. All were in favor, and none were opposed. Motion passed.

Motion to approve and accept 2020-2021 financials was made by Sara Statz, second by Chrisann Schiro-Geist. All were in favor, and none were opposed. Motion passed.

## ABVE BOD Meeting (continued)

### Report from Committees

#### Conference Committee

##### 2020 Conference

Terry Leslie updated the Board on the status of the 2020 annual conference. One hundred ninety-six individuals have registered for virtual conference, the highest amount of any ABVE conference to date. One hundred eighty-three individuals registered for the full conference taking place on 8/28/2020. Two sessions will be presented live in Tampa, FL. Stephanie Munoz noted the Knowledge Enhancement Seminar was today and went well, considering the technical aspects of the seminar.

##### 2021 Conference

Terry Leslie said the goal of the 2021 annual conference was to have it live, in-person. If necessary, ABVE could pivot to a virtual session. His goal was to have all speakers lined up for the 2021 annual conference by 10/2020. Stephanie Munoz commented on the probability of having an in-person conference; she noted that we would not be able to decide on the need for a virtual conference until a few months before the planned conference date.

#### Membership & Marketing

Scott Severt updated the group on the efforts of the Committee. Scott said they have been working with BTF Enterprises to post information on social media such as LinkedIn and Facebook. He also developed a “millennial” marketing strategy that includes recording testimonials from younger ABVE members to reach out to new members. The Committee has also been reaching out to new Associate Members to welcome to the organization.

#### CEU Committee

Mark Anderson noted there had been four applications from IARP for their Summer Series.

#### Certification Committee

Rona Wexler informed the Board there had been six applications which are currently in peer review. The Committee is working on how to revamp our application process to clarify our requirements and make the certification process more transparent. There remain two new Fellow/Diplomate applications.

#### Ethics Committee

Ali Bagherian said there had not been any new ethical complaints since our last Board meeting. The Committee has been working on the Revised Code of Ethics, which were thoroughly reviewed and discussed during this Board meeting. The Ethics Committee was asked to reconvene and discuss the Board’s concerns and suggestions.

#### Test Development Committee

DT North reported they are still working on developing a standard-setting and cut score for the ABVE exam. He said the validation study for IPEC is pending and proposed funding for a full-service survey. Chrisann Shiro-Geist asked that DT find out how much the full-service survey would cost and bring that back to the next Board meeting for a vote.

#### Publications Committee

David Perry reported three new articles received for the journal.

## ABVE BOD Meeting (continued)

### **Journal**

Chrisann Schiro-Geist said the next journal issue is almost ready.

### **Newsletter**

Sara Statz encouraged all members to write articles for the newsletter.

### **Technology**

Terry Leslie said they had merged two websites into one, member clicks, and ABVE. He said that all speakers, but one, have agreed to be recorded for this upcoming virtual conference. Terry recommended posting these conference videos on the website for the future growth of online CEU's.

### **Board Development Committee**

Ron Smolarski requested an invitation be sent to the entire membership to encourage interest in a subcommittee and/or leadership position.

### **Old Business**

#### **Consideration for a new logo**

Terry Leslie expressed a desire to update the ABVE logo to refresh our image to attract new members. The Board discussed asking our membership to help us develop and design a new logo.

### **New Business**

#### **CRCC/CVE Announcement**

Stephanie Munoz discussed how the recent CRCC announcement of the CVE certification affects our IPEC designation.

### **Elections**

Stephanie Munoz said that the following positions are up for re-election: President Elect, Secretary & Director-at-large (DT North's position). The deadline for nominations is 11/30/2020.

### **Adjourn meeting**

Motion to adjourn the ABVE Board of Directors made by Dan Wolstein, second by Rona Wexler. All in favor, the meeting closed at 2:13 pm PST.